

SIXTH ANNUAL HIGHWAY SAFETY SUMMIT



AGENDA

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| 8:10 AM | Toward Zero Deaths Initiative |
| 8:40 AM | National Perspective – John Moffat |
| 9:10 AM | The Parent Imperative – Mark Horowitz |
| 10:25 AM | WSP Zero Deaths Accomplishments – Capt. Steve Burns WSP |
| 11:25 PM | Lunch Speaker – Judge Judith Eiler |
| 1:00 PM | Michigan's TSRP Program – David Wallace |
| 1:45 PM | Innovative Law Enforcement Strategies |
| 3:00 PM | ISBC – Dave Carlson, Ben Wolfinger, Lynette Sharp |
| 3:30 PM | LEL Program and Mobilizations – Glen Cramer, Mary Hunter |
| 4:10 PM | Top Crash Contributors – Steve Rich |
| 4:40 PM | Drawing |
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- A stylized silhouette of a mountain range in shades of brown and tan, positioned at the bottom of the slide against a blue gradient background.

emergency personnel

HIGHWAY DESIGN

law enforcement

EDUCATION

SEATBELTS

safety

TOWARD ZERO DEATHS

A Partnership to Develop Idaho's Comprehensive Highway Safety Plan

TOWARD ZERO DEATHS

MINNESOTA

- Minnesota's 2005 Fatality Rate = .99
- Idaho 2005 Fatalities = 275
- Idaho's 2005 Rate = 1.84
- If Idaho's Rate was .99 = 148 Fatalities
- That's 127 Less Deaths





TOWARD ZERO DEATHS

How Many Deaths are
Acceptable?

Not One, If It's Someone
We Know!

IS IT POSSIBLE?

- 2005 Fatality Figures
 - 100 Impaired Driving-Related Fatalities
 - 126 Unbelted Fatalities
 - 133 Aggressive Driving-Related Fatalities
 - 38 Young Driver-Related Fatalities



COMPREHENSIVE SAFETY MEASURES

- Comprehensive Program – Both:
 - Behavioral Safety
 - Roadway Safety
- ITD
- State Agencies
- Local Agencies and Organizations





GOVERNOR'S HIGHWAY SAFETY SUMMIT

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TOWARD ZERO DEATHS INITIATIVE



- Over 100 participants
- Over 40 organizations
- Five breakout sessions
 - Road-related crashes
 - At-risk drivers
 - Inappropriate driver behavior
 - EMS
 - Vehicles and pedestrians



- Ten Emphasis Areas
 - Seat belts
 - Impaired driving
 - Young drivers
 - Aggressive driving
 - Mature Drivers
 - Road-Related Crashes
 - Vulnerable Users
 - Railroad/Highway Crossings
 - Commercial Vehicles
 - EMS



What's Next?

- First Initiative – Seat Belts
- ISBC – First Meeting – July 25th
- Nine Additional Initiative
- Four Lead by Highway Safety
 - Seat Belts
 - Impaired Driving
 - Aggressive Driving
 - Youthful Drivers



THE CHALLENGE

- We Can't Do It Alone
- Get Involved In Coalitions
- Leave Your E-mail Address